

The Storage Challenge

Your storage is the most critical component of your data center infrastructure. But as business requirements change, the pressure on storage increases.

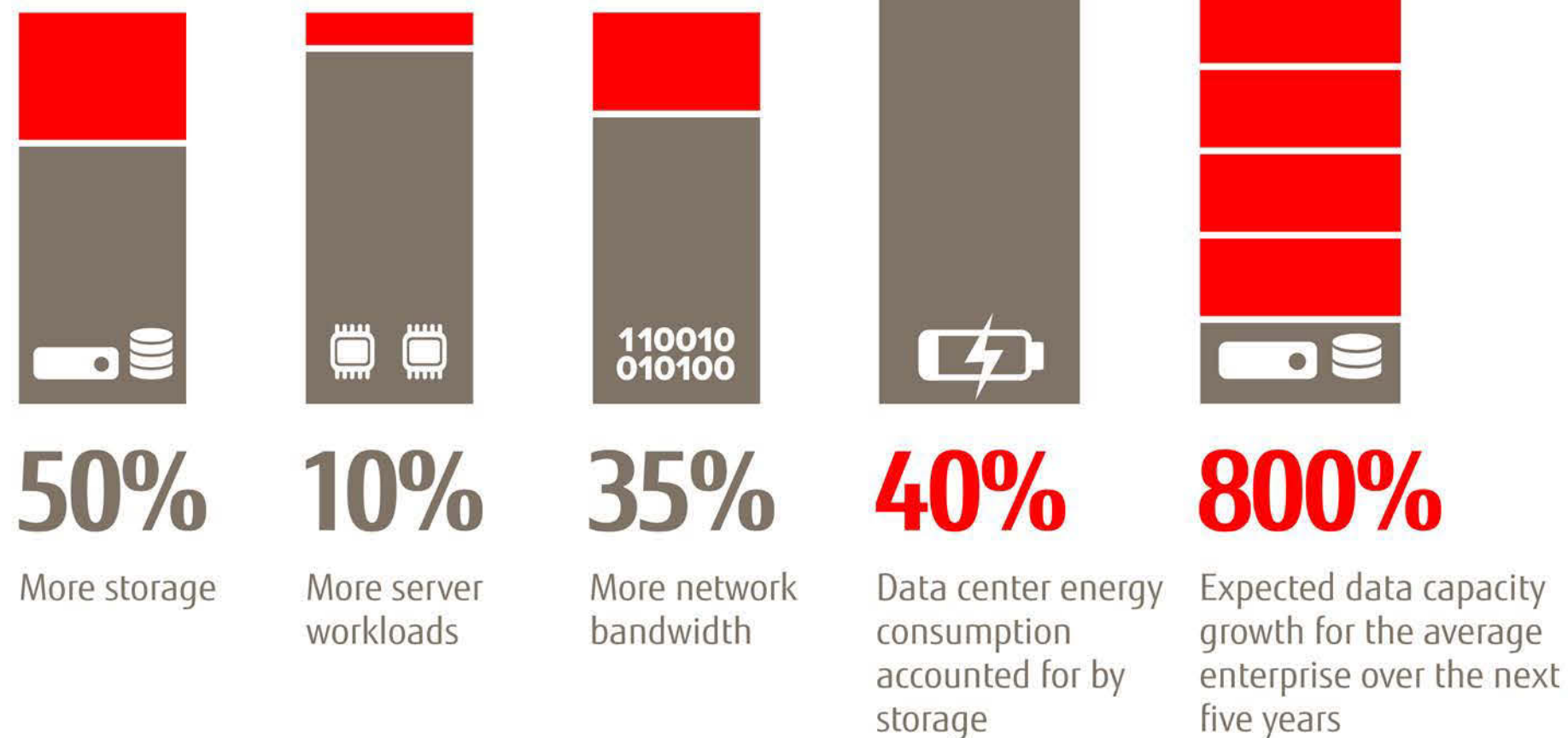


The Storage Pressures

shaping tomorrow with you







-  **Smart devices**
-  **Compliance**
-  **Multi-channel users**
-  **Virtualization**
-  **'Internet of Things'**
-  **Competing workloads**
-  **Big Data**
-  **Anytime, anywhere access**

Demand is Growing



The Business Solution

What if you could align your storage resources to changing business priorities and...

-  **...cut today's IT expenses in half**
-  **...get to market - and to revenue - faster**
-  **...defer new datacenter investments**
-  **...speed IT's response to the business**
-  **...cut power and cooling loads in half**
-  **...deliver IT as a service**



Thanks to the technology brought to you by Fujitsu and Intel

Welcome to **Business-centric Storage**

A new approach to storage from Fujitsu
Discover more at <http://business-datacenter.global.fujitsu.com>

